



BIERY-WITT CENTER

AT MT CRESTED BUTTE

For Immediate Release

Contact:

Katie Knoch
Scream Agency
303.893.8608 ext. 208
katie@screamagency.com

Biery-Witt Center at Mt. Crested Butte Announces Design Team

Team leads with over 35 years of design experience

Mt. Crested Butte, Colo. (June 3, 2014) – The Board of the Biery-Witt Center at Mt. Crested Butte (previously known as the Mt. Crested Butte Performing Arts Center) is delighted to announce the selection of an internationally recognized design team chosen to create the new center.

Pete Ed Garrett of Studio Red Architects of Houston will lead the design team and work closely with Crested Butte’s Gary Hartman of Sunlit Architecture. Theatre planning will be led by Robert Long of Theatre Consultants Collaborative and acoustic design will be by Bob Mahoney, principal of Robert F. Mahoney Associates. Lending engineering support will be Collaborative Engineering Group (MEP), Monroe & Newell Engineers (Structural) and SGM (Civil).

“We want the Biery-Witt Center to be uniquely Mt. Crested Butte and I think we have found the perfect team to make our vision come to life,” said Tom Seymour, President of the Board. “They have extensive performance venue experience and have already shown how creative and out-of-the-box they can think. The completed facility will be a wonderful gathering place for our whole community.”

Pete Ed Garrett, founding partner of Studio Red, has over 35 years of award-winning architecture and design experience in the public and private sector with emphasis on entertainment, performing arts centers and public assembly facilities. His projects have

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been internationally praised with awards for design excellence. His many creations include Houston's Hobby Center for the Performing Arts, North Carolina's Blumenthal Performing Arts Center, Disney Institute Amphitheatre and transforming a basketball arena into Lakewood Church, the largest in the country.

"Studio Red is so honored to have been selected as design architect for the new Biery-Witt Center," said Pete Ed Garrett, partner of Studio Red Architects. "It truly is a signature project. And who wouldn't want to work in beautiful Mt. Crested Butte? Our whole team is thrilled to be creating a venue that will be unique for residents and visitors alike."

Bob Mahoney's diverse background includes a Bachelor's degree in physics, studies at The Julliard School and a Master's of Architecture from the University of Colorado. Based in Boulder, he has been instrumental in the acoustic design of the Ellie Caulkins Opera House in Denver, Dolby (formerly Kodak) Theatre in Hollywood, New York City's National Opera Center, Mackey Auditorium renovation at CU Boulder and the Arvada Center for the Arts. He is also an accomplished horn player performing with numerous chamber orchestras, opera and ballet companies and symphony orchestras.

Theatre Consultants Collaborative (TCC), will work closely with Studio Red on the development of the building's space program, the design of the performance hall and the design and integration of specialized theatrical systems. A small sampling of previous projects in the Colorado region include the Palm Theatre in Telluride, Center for the Arts in Jackson Hole, Colorado State University's Center for the Arts and the Kenneth King Academic and Performing Arts Center in Denver. TCC also recently served as theatre consultant for the Moody Theatre, the acclaimed new home of KLRU-TV's Austin City Limits (TX).

Gary Hartman of Sunlit Architecture is well known in the Gunnison Valley where he and his wife/partner Jennifer have designed numerous private homes along with work on the West Wall Lodge, Wildhorse at Prospect, Red Lady Lodge Restaurant, Gold Link Village master plan and 6th Street Station. They will bring a local perspective to the Center's design.

"After receiving an unprecedented number of proposals from well-known architecture teams across the country, we had a hard task at hand," said Scott King, Building Committee Chair. "Through an exhaustive evaluation process, Studio Red ended up on top. Their team consists of the cream-of-the-crop in performance venue design."

This stellar team will be introduced to donors and other stakeholders at a special event on July 1st. Ground breaking is scheduled for July 2015 with a grand opening of the Biery-Witt Center in July 2017.

The Capital Campaign has been extremely successful to date and continues this summer with a goal of \$2.5 million. Donors have expressed how important the new Center will be as a much-needed gathering place for the entire community.

For exclusive interview opportunities, including those with the design team, please contact Katie Knoch at Katie@screamagency.com or at 303.893.8608 ext. 208.

About the Biery-Witt Center at Mt. Crested Butte ■

The mission of the Biery-Witt Center at Mt. Crested Butte is to enrich the lives of area residents and visitors by providing a state-of-the-art variable acoustic theater in which major musical, theatrical, dance and spoken-word productions are held. To stimulate and diversify the economy through a year-round facility that offers highest quality space for cultural, civic, convention, and special events.

As of Spring 2014, the organization has generated approximately \$17.8 million in gifts and pledges toward a capital campaign goal of \$23.5 million. The highly- anticipated grand opening is set for Summer 2017.