

# Mt Crested Butte Performing Arts Center

Newsletter  
November 2013



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CRESTED BUTTE  
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## MCBPAC Mission:

To enrich the lives of residents and visitors while stimulating and diversifying the economy through a facility for cultural, civic, convention and special events.

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## COMMUNITY MATCH CAMPAIGN OVER HALFWAY COMPLETE!

This past June, a group of donors collectively offered \$3 million to the MCBPAC Capital Campaign if it could be matched by donations from the community. We are pleased to report on the enthusiastic response from both full- and part-time residents, as well as local businesses who have to date matched over \$1.73 million.

As we continue to discuss the MCBPAC project with those who have a vested interest in strengthening our community, it seems there is an expanding awareness that a state-of-the-art performance and conference facility in Mt. Crested Butte will facilitate the growth of our local arts programs as well as the economy.

Achieving this \$3 million Community Match not only secures the offer presented to us in June, but also secures an additional \$6 million in bonds offered by the Town of Mt. Crested Butte. In essence, every dollar is triple matched! If the Match is raised and the bonds are issued, MCBPAC's Capital Campaign will reach a cumulative total of \$17 million which is the trigger amount to proceed with final architectural drawings, contract the construction company and build the facility. We are very close to making the Mt. Crested Butte Performing Arts Center a reality.

As we look toward the end of 2013, please help us reach this goal by including MCBPAC in your year-end giving.

## 140 DONORS AND COUNTING!

During the Community Match Campaign we surpassed 140 total donors to MCBPAC, and each week we add new names to our list of contributors. We are emboldened by this expanding base of support and believe it shows that community members are beginning to understand how important this facility will be for our future. Please consider investing in the future of our community by adding your name to the list and help us raise the remaining \$1.3 million in our Community Match Campaign.

## HICKENLOOPER ENDORSES MCBPAC

Early this summer we presented the MCBPAC project to the Governor's Office and received a terrific letter of support. Clearly Gov. Hickenlooper understands the impact of the arts. Here's an excerpt from his letter:

*"The Mt. Crested Butte Performing Arts Center project is an opportunity to harness the true potential of the creative industries and bring positive economic, educational, and cultural advances to benefit the community of Crested Butte, as well as the State of Colorado.... I am confident that Mt. Crested Butte Performing Arts Center will serve as a driver of economic growth through the performing arts and will create a heritage of performing arts culture in this vibrant Colorado community."*

## LOCAL BUSINESSES STEP UP WITH SUPPORT

Recognizing the positive impact MCBPAC could have on our local economy, a few Gunnison Valley businesses have offered their support of the Community Match Campaign. We'd like to especially thank Benson Sotheby's International Realty for their contributions as well as their encouragement to other businesses to participate in the Community Match. Additionally Alpine Express, Lil's Sushi Bar & Grill, Artisan Rug Gallery, and Soupçon have expressed their willingness to become MCBPAC business supporters.



**soupçon**



**Performing Arts Center**

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*Elevate* **THE EXPERIENCE**

If you would like to participate in the success of this project, please contact our office to find out more about the Capital Campaign and for information on current Naming and Giving Opportunities.

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