



FOR IMMEDIATE RELEASE

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**Support the Biery-Witt Center on Colorado Gives Day, December 6, 2016**  
*Celebrate and increase philanthropy in Colorado through online giving at [ColoradoGives.org](http://ColoradoGives.org)*

**Mt. Crested Butte, Colo. (November 15, 2016)** – The Biery-Witt Center invites Coloradans to support our efforts to build the Biery-Witt Center at Mt. Crested Butte by donating to us on Colorado Gives Day, **December 6, 2016**.

Presented by Community First Foundation and FirstBank, Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy through online giving. The event is powered by [ColoradoGives.org](http://ColoradoGives.org), a year-round, online giving website. Visit [www.coloradogives.org/BieryWittCenter](http://www.coloradogives.org/BieryWittCenter) to make your safe, secure and tax-deductible donation in a few easy steps. You can schedule a donation now or donate on December 6.

“The Biery-Witt Center will contribute to a stronger economy for the Gunnison Valley. The donations on Colorado Gives Day will help ensure the essential Biery-Witt Center project is built for our community,” says **Executive Director Woody Sherwood**. “We are very thankful and excited about the \$1 Million Incentive Fund – support the BWC on Colorado Gives Day, and help us increase the support we will receive via the fund.” Community First Foundation and FirstBank each contributed \$500,000 to create a \$1 Million Incentive Fund, one of the largest gives-day incentive funds in the country. Every nonprofit receiving a donation on Colorado Gives Day receives their pro rata portion of the fund, which increases the value of every dollar donated.

Community First Foundation, a leading foundation dedicated to fueling the power of community to drive positive change, and FirstBank, Colorado’s largest locally owned bank, have partnered to present Colorado Gives Day for the past seven years. Last year, \$28.5 million was raised for Colorado nonprofits in just 24 hours. Since its inception in 2010, \$111 million has been donated on Colorado Gives Day.

For more information about the Biery-Witt Center, please visit [MCBPAC.org](http://MCBPAC.org). For more information about Colorado Gives Day, please visit [ColoradoGivesDay.org](http://ColoradoGivesDay.org).

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**About the Biery-Witt Center at Mt. Crested Butte**

*We are striving to provide a year-round attraction to stimulate and diversify the economy through a facility that offers the highest quality space for cultural, civic, convention, educational, and special events. For exclusive interview opportunities, questions, or more information, contact MCBPAC at (970) 349-4769 or [adiaz@mcbpac.org](mailto:adiaz@mcbpac.org). Learn more about the organization at [MCBPAC.org](http://MCBPAC.org).*

**About Community First Foundation**

*Since 1975, Community First Foundation has been helping generous donors and innovative nonprofits come together to improve the quality of life and create positive change in Jefferson County, the Denver metropolitan area and beyond. We serve as a connector, partner, collaborator and resource to fuel the power of community for the greater good. We are proud to use our energy, leadership and trusted stewardship of financial resources to energize giving across our state, strengthen nonprofits, support donors and find new ways to address community needs. For more information, visit [CommunityFirstFoundation.org](http://CommunityFirstFoundation.org).*

**About FirstBank**

*FirstBank operates more than 115 locations in Colorado, Arizona and California. FirstBank is the largest locally owned banking organization in Colorado, serving more than 650,000 customers. Since 2000, FirstBank has contributed more than \$45 million and thousands of volunteer hours to charitable organizations. FirstBank is unique in that a majority of its stock is owned by management and employees. For more information, visit [efirstbank.com](http://efirstbank.com).*